Jump Start
The Implementer on Your Team

Meet the implementer on your team. Quickly integrate new technology into the fabric of your day-to-day operations with the Companion Jump Start program. Realize both clinical results and ROI in record time with the 90-day step-by-step program.

Road Map to Success
The Jump Start Program provides you with a 90-day proven success plan. The program contains both recommendations and resources to fully implement your new technology in 13 short weeks.

Initiatives
The Jump Start program contains three main categories of implementation recommendations designed to ensure both clinical and financial success.

Marketing
Get the word out about your new technology with these proven implementation tips.

Clinical
Treat with confidence with the support of clinical training resources and continuing education.

Team
Coach your team and help them embrace new technology with our team tools.

Toolkit
Each week's initiatives have corresponding resources in your Jump Start Toolkit to help you accomplish your week's tasks. Tools are organized by resource type:

- **References** | **Tips & Guides**
- **Worksheets** | **Interactive Tools**
- **Resources** | **Ready-to-Use Graphics**
Companion Jump Start Program

13-Week Journey
Follow the 13-week road map to success. Your Jump Start workbook is designed to serve as your guide:

- Week 1  Training
- Week 2  Phase I Launch
- Week 3  Marketing Plan
- Week 4  Phase II Launch
- Week 5  Open House Advertising
- Week 6  Phase III Launch
- Week 7  Niche Marketing
- Week 8  Pet of the Month
- Week 9  Local Exposure
- Week 10  KPI Tracking
- Week 11  Host Your Open House
- Week 12  Feedback & Follow-Up
- Week 13  90-Day Recap

Resources
Leverage the resources in your Jump Start Toolkit to get your laser therapy program off the ground.

Resources Include:
- Patient brochures
- Doggles
- Digital reference tip guides
- Interactive worksheets
- Ready-to-Use Graphics
- And more...

The Companion Promise

Evidence
Products based in evidence that provide superior clinical outcomes is Companion’s commitment.

Education
Educational opportunities for every stage of your learning journey.

Partnership
Our team of sales, clinical, business, and customer support resources provides support for you - every step of the way.

CompanionAnimalHealth.com

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